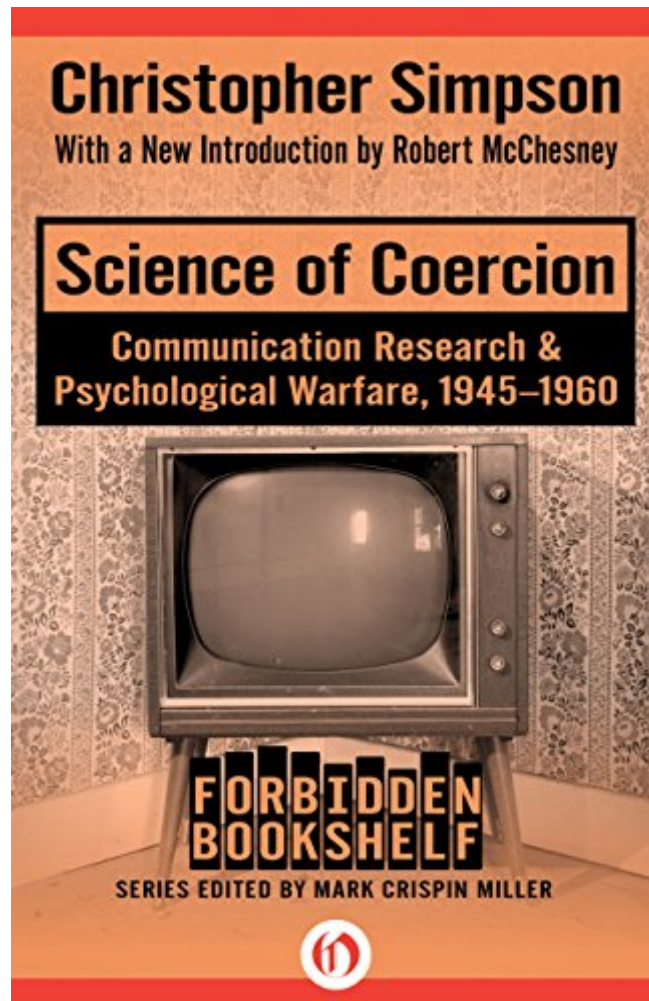


The book was found

# Science Of Coercion: Communication Research & Psychological Warfare, 1945-1960 (Forbidden Bookshelf)



## Synopsis

A provocative and eye-opening study of the essential role the US military and the Central Intelligence Agency played in the advancement of communication studies during the Cold War era, now with a new introduction by Robert W. McChesney and a new preface by the author Since the mid-twentieth century, the great advances in our knowledge about the most effective methods of mass communication and persuasion have been visible in a wide range of professional fields, including journalism, marketing, public relations, interrogation, and public opinion studies. However, the birth of the modern science of mass communication had surprising and somewhat troubling midwives: the military and covert intelligence arms of the US government. In this fascinating study, author Christopher Simpson uses long-classified documents from the Pentagon, the CIA, and other national security agencies to demonstrate how this seemingly benign social science grew directly out of secret government-funded research into psychological warfare. It reveals that many of the most respected pioneers in the field of communication science were knowingly complicit in America's Cold War efforts, regardless of their personal politics or individual moralities, and that their findings on mass communication were eventually employed for the purposes of propaganda, subversion, intimidation, and counterinsurgency. An important, thought-provoking work, *Science of Coercion* shines a blazing light into a hitherto remote and shadowy corner of Cold War history.

## Book Information

File Size: 1562 KB

Print Length: 228 pages

Page Numbers Source ISBN: 0195102924

Publisher: Open Road Media (March 3, 2015)

Publication Date: March 3, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00S7EFYQ6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #305,378 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #89

inÂ Books > Politics & Social Sciences > Politics & Government > Specific Topics > Propaganda & Political Psychology #119 inÂ Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Politics & Government > Ideologies & Doctrines > Communism & Socialism #557 inÂ Books > Politics & Social Sciences > Politics & Government > Ideologies & Doctrines > Communism & Socialism

## Customer Reviews

Back in 2002 I was just beginning to add reader\listener\viewer comments online. Among the first books I chose to comment on was Jacques Ellul's mid-1960's seminal study of state systems of propaganda, titled as it was translated from the French as PROPAGANDA: THE FORMATION OF MEN'S ATTITUDES. Ellul's analysis of the history of this "discipline" that he observed across the spectrum of governments and regimes from totalitarian and fascistic to socially democratic took an interdisciplinary approach emphasizing sociology and psychology in analyzing trends pervasive across the historical disruptions occasioned by new technologies. Meanwhile, I spent more time in that review discussing Christopher Simpson's more current SCIENCE OF COERCION and the collection of essays he edited not long after titled UNIVERSITIES & EMPIRE: MONEY & POLITICS IN THE SOCIAL SCIENCES DURING THE COLD WAR, in part because I thought Ellul's still useful study of PROPAGANDA needed one more discipline within its toolbox, namely that of the study of Mass Media or Mass Communications, which was Simpson's focus. These interdependent deficiencies were evident to me even as I felt Simpson's narrower study of that particular discipline would've benefited from filtering his primary source documentation and research through Ellul's areas of expertise in socio-psychological identity formation.

[Download to continue reading...](#)

Science of Coercion: Communication Research & Psychological Warfare, 1945-1960 (Forbidden Bookshelf) Spiritual Warfare During Your Sleep: Weapons of Warfare vol. 2 (Dream Warfare) The Hidden History of the Korean War: 1950-1951 (Forbidden Bookshelf) The Duke University Medical Center (1892-1960): Reminiscences of W.C. Davison, Dean of the Duke University Medical School 1927-1960 Body Language: Discover and Understand the Psychological Secrets Behind Reading and Benefitting From Body Language (Read People On Sight - Body Communication - Nonverbal Communication) Greenberg's Repair and Operating Manual for Lionel Trains, 1945-1969: 1945-1969 (Greenberg's Repair and Operating Manuals) Armoured Warfare in the Far East 1937 - 1945 (Images of War) Spiritual Warfare During Your Sleep: Dealing With Dream Invaders vol. 1 (Dream Warfare) From Chaos to Coercion: Detention and the Control of Tuberculosis Coercion

Parables of Coercion: Conversion and Knowledge at the End of Islamic Spain Choice and Coercion: Birth Control, Sterilization, and Abortion in Public Health and Welfare (Gender and American Culture) The Art of Psychological Warfare: How to Skillfully Influence People Undetected and How to Mentally Subdue Your Enemies in Stealth Mode Communication Research Measures: A Sourcebook (Routledge Communication Series) Unmasking Psychological Symptoms: How Therapists Can Learn to Recognize the Psychological Presentation of Medical Disorders Distinguishing Psychological From Organic Disorders, 2nd Edition: Screening for Psychological Masquerade Clinical Handbook of Psychological Disorders, Fifth Edition: A Step-by-Step Treatment Manual (Barlow: Clinical Handbook of Psychological Disorders) Psychological Masquerade: Distinguishing Psychological from Organic Disorders, 3rd Edition Publication Manual of the American Psychological Association (Publication Manual of the American Psychological Association (Spiral) 6th (sixth) edition The Linux Web Server CD Bookshelf Version 2.0

[Dmca](#)